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For Immediate Release: May 2, 2015 The PBS Broadcast of "Calling My Children" On WORLD

David Binder's acclaimed documentary film "Calling My Children" is being broadcast on PBS begining July 7, 2015 at 9:30pm on WORLD. Additional broadcasts July 8 at 11:30am ET. July 11 at 11:30pm ET, July 12 at 11:30am ET, July 15 at 5:30am, and 11:30am ET.

World Channel has included the film on their programming schedule. Please check your local listings.

"Calling My Children" is an intimate portrayal of the effects of love and loss on one family's struggle for unity. Gail Farrow was a 27-year-old woman, the mother of four sons, who was living with and who died of AIDS in 1989. David Binder began this project in 1988 when, as a photojournalist, he first started photographing Gail, with whom he spent a year and half every day documenting her last year of life and her family's adjustment to their lives without her. Gail was survived by her husband Ronald and their sons Ronald Jr, Frank, Kennie and Bennie. David has continued documenting the family over the past 25 years. In "Calling My Children," the most recent update, we see that twenty years after her death, Gail's hopes for her family collide with the reality of their lives. This is a rare view of the bonds of family love that are both torn apart and endure through illness, loss and healing.

"Calling My Children" is an intimate story that captures larger truths about stereotypes, family, and loss. The documentary is sponsored in part by the Magic Johnson Foundation, which focuses on providing vital resources for undeserved communities.

"Calling My Children" received a First Prize at its premier at the 2009 Athens International Film and Video Festival. The filmed has screened at 18 film festivals domestically and internationally, winning 12 awards including 7 first prizes and the prestigious CINE Golden Eagle Award.

In 2012, "Calling My Children" was honored by being the only film screened at The United States Capitol in Washington DC in coordination with the XIX International AIDS Conference.

Gail Farrow's story has profoundly resonated with diverse audiences through its presentation in magazines, exhibitions and this documentary film. Among the many readers that responded to the first publication of Gail's story in 1990 (*In Health Magazine*), was a most extraordinary response from a man in Bowling Green, Kentucky. This man, of working class means, contacted the magazine to let the family know of his interest in paying for private school for all four of Gail's children. (The man supported eight years of schooling until his financial circumstances became untenable.)

With insight and honesty, David's film and photographs explore the pieces Gail left – photographs, letters, guidance and memories. "Calling My Children" is a testament of a family's life and a mother's love.













